



MELT MORE WITH **LESS WASTE**

compared to magnesium chloride

Peladown
CALCIUM CHLORIDE PELLETS
PREMIER SNOW AND ICE MELTER

BE **KINDER** TO THE ENVIRONMENT

Want to minimize environmental impact while removing snow and ice? Switch from magnesium chloride to PELADOWN® Calcium Chloride and **reduce your application rate by at least 40%**. This reduces the chlorides introduced into the environment and causes less damage to turfgrass.

When you apply PELADOWN at the appropriate rate, you are choosing to **MELT RESPONSIBLY®**



Introduce less
chlorides*



Diminish turfgrass
damage



Recycle empty
packages

ADDITIONAL BENEFITS:



LESS TIME

Melt 3x faster.*



LESS COST

Use 40% less product.*



*Visit [MELTRESPONSIBLY.com](https://www.meltresponsibly.com) for more details.

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