



MELT MORE WITH **LESS COST**

compared to magnesium chloride

Peladown[®]
CALCIUM CHLORIDE PELLETS
PREMIER SNOW AND ICE MELTER

USE **40% LESS.**

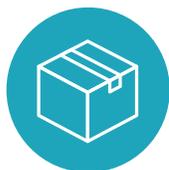
PELADOWN[®] makes it simple: apply less product, spend less money overall. That's the PELADOWN difference.

In 30 minutes, melt 1,000 ft² of ice with only 28 lbs. of PELADOWN compared to 50 lbs. of magnesium chloride.*
Lower your costs and increase your profit by switching from magnesium chloride to PELADOWN.

When you apply PELADOWN at the appropriate rate, you are choosing to **MELT RESPONSIBLY.**[®]



Save on
product costs



Maximize
warehouse space



Lower
transportation costs

ADDITIONAL BENEFITS:



LESS TIME

Melt 3x faster.*



LESS WASTE

Introduce **less** chlorides
into the environment.*



*Visit MELTRESPONSIBLY.com for more details.

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